

Sustainable Jersey™ Small Grants Program 2011

JUNE 2011

ABOUT THE PROGRAM

For the third year, Walmart and Sustainable Jersey will be providing funding to local governments for sustainability projects. The program is to promote sustainability, education, and public/private partnerships and intended to support New Jersey municipalities participating in the Sustainable Jersey Certification Program to institute greening and sustainability initiatives within their communities and better the quality of life for their residents.

The Sustainable Jersey™ program is the product of a coalition of NJ public and private organizations working to identify the actions municipalities need to take to become green and sustainable, and develop the guidance material and resources they will need to make progress. The Sustainable Jersey Small Grants are one such resource.

The 2011 Sustainable Jersey™ Small Grants Program will award eight (8) \$10,000 grants, three (3) \$25,000 grants, and twenty (20) \$1,000 grants to local governments.



ELIGIBILITY REQUIREMENTS

The grants are intended to support New Jersey municipalities participating in the Sustainable Jersey Certification Program to institute greening and sustainability initiatives within their communities and better the quality of life for their residents.

To be eligible to apply for a Sustainable Jersey Small Grant an applicant must:

- Be a New Jersey municipal government, or local partner organization that has the explicit endorsement of the official municipal governing body to act on its behalf in administering the municipality's Sustainable Jersey certification.
- Be registered with Sustainable Jersey (www.sustainablejersey.com). Municipalities do not have to be certified to be eligible to submit a grant proposal. Municipalities that complete the registration process prior to the grant deadline are eligible to apply for grant funding.
- Use the grant funding to implement an action that will score points in the Sustainable Jersey system.
- Municipal governments with a 2010 Sustainable Jersey Small Grant award are not eligible to apply for the \$10,000 or \$25,000 grant amounts for this funding cycle.
- All registered and certified municipalities are eligible to apply for the \$1,000 capacity building grant funds. These funds may be used for operating support and direct expenses for Green Teams. Municipalities with 2009 or 2010 Sustainable Jersey Small Grant awards are eligible to apply for the \$1,000 capacity grants.
- Use funds from the grants to fund all, or part of a project. Matching or in-kind contributions are encouraged but not necessary.
- Eligible expenses include salary, materials, contractors and services. Facilities and administrative costs may not be charged to the grant.

APPLICATION DUE DATE

July 22, 2011 at midnight

Decisions will be announced by the second half of September 2011 and winners will be notified through their designated contacts. Projects must be completed, funds fully expended, and final reports submitted by November 1, 2012.

For Additional Information, please contact:

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